



Ninth Annual  
2018 Harlamert Foundation  
**ENTREPRENEURSHIP COMPETITION**

## **ABOUT THE COMPETITION**

This annual competition administered by The Oakwood Schools Foundation thanks to the generosity of Irvin Harlamert, JD (OHS class of 1948), emphasizes the importance of the entrepreneurial spirit on the success of our society and encourages students to explore and understand the experience of entrepreneurs.

The competition was first held in 2010 and is open to all students at Oakwood High School. Prize money will be awarded.

Important dates:

TBD	Kick-Off Meeting for 2018 Harlamert Foundation Competition
January 31, 2018	Written entries due to The Oakwood Schools Foundation
Monday, March 12, 2018	Winners announced and invitations mailed
Thursday, March 22, 2018	Awards breakfast for winners and their parents

## **WHAT IS AN ENTREPRENEUR?**

The stereotypical profile of an entrepreneur—a male businessman who started his own company and has become extraordinarily wealthy—no longer applies. Entrepreneurs are male and female, young and old, involved in both vocations and avocations. Success is no longer defined largely by an accumulation of wealth, but can be measured in many other ways.

Loosely translated, the French word “entrepreneur” could mean “entering into an undertaking to accomplish something.” A far broader definition generally includes anyone who undertakes to create something. So, an entrepreneur could be the lady from Dayton who teaches piano lessons in her home, or a person seeking public office through election by the people, or even a person of the clergy. It could include the art major who became a portrait painter or opened an art shop, or an actor or a musician. It could include lawyers, doctors, dentists, and other professionals. It could, of course, include persons who enter into an enterprise whether or not they meet with financial success.

## **2017 COMPETITION ASSIGNMENT: Shadow an Entrepreneur**

Spend at least half a day shadowing an entrepreneur and submit a written report about your experience. Be creative; tap into original ideas and highlight your personal experiences and reflections.

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The following entrepreneurs were shadowed for our 2017 competition and are NOT eligible to be shadowed in 2018:

Woodhouse Day Spa
Aerobiotix
Dual Expressions, Organic Salon
ManaVision
Toasty Barker Boutique
Elizabeth's New Life Center
Mackintosh Tool Company
Indigo Life Video
Amanda Barbosa Photographer
Death and Coffee
Speedy Feet
M Concrete Studios
Fusion Personal Fitness
Geehan Group
American Reading and Recording Services
The Piano Preparatory School
Bahar & Reza
Mobile Used Car Inspections
Bill Draper
DaYong Garment Company

## ALL Entries

**Deadline is Wednesday, January 31, 2018.**

On a cover sheet but NOT on every page, please identify your entry with the following information:

- Your name and grade
- e-mail address that you check regularly
- phone number
- name, title and address of entrepreneur

Essays are to be original.

Essays must have an introduction, supporting details, and a conclusion.

Essays must be at least 750 words and not more than 1,500 words.

Submit one copy to Mrs. Connell, Director, Oakwood Schools Foundation.

- by email: [contact@oakwoodschooolsfoundation.org](mailto:contact@oakwoodschooolsfoundation.org) (a confirmation e-mail will be sent)  
**OR**
- by mail: P.O. Box 351, Oakwood, OH 45409 **OR**
- hand deliver to: Oakwood Board of Education office, 20 Rubicon Road, 45409

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## CONTENT AND SCORING

Your entry will be read by all members of our review committee and scored using the criteria below. The more of these elements that you touch on in your essay, the higher your score.

10%

### Introduction

**Describe the entrepreneur's business:**

- How long has it been operating? What are its goals?
- Provide biographical, personal and professional background of the owner.
- Focus on why they started the enterprise.

50%

### Questions for the Entrepreneur

**Prior to the start-up phase of the enterprise:**

- Main focus is to discover the sources of the idea of the enterprise.
- Influences prior to the start-up phase which related to the ability to create the enterprise.
- Experiences of the entrepreneur prior to the start-up phase which related to the enterprise going back while the entrepreneur was growing up.
- Vocations or avocations of the entrepreneur prior to the start-up phase which related to the enterprise.

**The start-up phase of the enterprise:**

- How did they get their idea?
- Describe the motivation of the shadowed person.
- Describe the planning done by the shadowed person.
- Describe the outside advice received by the shadowed person.
- Describe the financing developed by the shadowed person.
- Describe the analysis of the risks of the enterprise in its beginning stages.

**Additional questions which may help you answer the above items:**

- Does the entrepreneur like the subject matter? Why?
- Does the entrepreneur have a role model?
- Did the entrepreneur ever work for another person? If so, did they like it?
- Timing of the startup - - - too early or too late or great timing?
- How much planning was done? How much investigation was done?
- What were the pitfalls?
- What were the surprises?
- What were the priorities of the entrepreneur?
- What start up mistakes were made? How did they correct them?
- What did they learn from the mistakes? Were the risks too much or too little?
- Were the rewards greater or less than was expected?
- What personal qualities were necessary? (courage, determination, persistence, self-confidence, creativity, etc.)

**After achieving permanent and lasting success:**

- Describe in detail what stage the enterprise became established and successful.
- Have they worked hard or was it easy?
- Was it harder or easier than they thought?
- Do they still want to grow their enterprise?
- Have they reached their peak?
- Were there any additional start up enterprises which flowed from the original enterprise?

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40%

## Your Conclusions

*This is your opportunity to put forth your original thoughts regarding the experience shadowing the entrepreneur, with emphasis on the following elements:*

- What did you learn?
- What surprised you?
- What impressed you?
- What scared you?
- Had you thought about being an entrepreneur before this experience?
- If you should ever become an entrepreneur, what would your dream endeavor for an enterprise be?

**GOOD LUCK!**

*We look forward to receiving your entry.*

**Deadline: January 31, 2018**

**Questions? Contact Mrs. Connell, Director, The Oakwood Schools Foundation  
phone: 937-297-5332      email: [contact@oakwoodschooolsfoundation.org](mailto:contact@oakwoodschooolsfoundation.org)**